



# Moore Optimist Club

October 7 2019

RE: 2019 Santa Claus Parade

To Community Partner,

It's that time of year again! The Moore Optimist Club is beginning to plan for our annual Santa Claus Parade this committee works diligently on this event every year. Proudly, in 2018, we had 50 entries and attracted over 3000 guests. Our goal for 2019, is to meet, or fingers crossed, exceed our numbers from last year.

To achieve our goal, we are seeking out assistance by monetary and or item donations for the following items:

- \$2800 – Western University Marching Band *\*new entry for 2019*
- \$1500 – Advertising (post cards) by CR Creative Co.
- \$1000 – 2 new Christmas trees for Santa Claus float
- \$600 – Shriners
- \$500 – Candy for parade
- \$400 – Sea Cadets
- \$400 – Hot drinks (coffee, tea, hot chocolate) and small cakes (provided at Santa meet & greet)
- \$300 – Purchase a Santa Claus & Mrs. Claus costumes
- \$250 – Great Lakes Band (a part of the Santa meet & greet)
- \$200 – Sound System rental
- \$200 – 10 Dignitary gifts at \$20/each
- \$120 – 4 spot lights at \$30/each
  - *Please note: we do not charge a fee for parade entries*

The Moore Optimist Club strives for success and takes pride in providing our communities with family oriented events. Christmas is a time for giving and we hope you will find it in your hearts to donate to our annual Santa Claus Parade.

We look forward to hearing from, you can contact Moore Optimist Club President, Audrey Taylor-Cassidy via email, [audreytaylorcassidy@hotmail.com](mailto:audreytaylorcassidy@hotmail.com) or at 226 886 3553. Thank you in advance for your time and consideration.

Blessings,

Audrey Taylor-Cassidy  
President Moore Optimist Club

Cheque Donations can be made payable to: Moore Optimist Club